



THINK 18: Power Sprints

May 8-10, 2018

Register Now



Speed Up Your Strategic Process with THINK Power Sprints

Daily breakout sessions that connect big transformative ideas with real-life strategies that go right to work. Explore how open banking will change your relationship with innovation, how intelligent automation will change your credit union, how payments are fueling growth and more than a dozen relevant topics that apply directly to your credit union.

Why Power Sprints?

Themed sessions segmented into 4 different rooms:

- The Foundation Room
- The Chat Room
- The Lab
- The Studio

Each room will have 2-4 speakers and sessions will last between 20-40 minutes in length, depending on the topic. Attendees can choose to attend all sessions in 1 room or “sprint” between rooms to the topics of their choice.



The Credit Union (R)evolution

Tuesday 05/08

This power sprint will explore how credit unions can evolve their current services and products while tapping into the revolutionary forces of open platforms, new delivery models and new technologies.

Key Topics:

- CU Spotlight: Digitally Transforming the Member Experience
- Open Banking: A New Model for Innovation
- Purpose-Driven in the Digital Age

Advancing Credit Unions through AI

Wednesday 05/09

This power sprint will provide a unique opportunity to learn from practitioners who are putting AI and Machine learning into practice—making it real and attainable.

Key Topics:

- Artificial Intelligence Gets Real: AI, Machine Learning and Credit Unions
- 5 Ways to Make Data your Best Transformation Asset
- Data Innovation and the Role of Intelligent Automation

The Accelerating Payment Challenge

Thursday 05/10

The transformational shift from physical payments products to digital payments continues to disrupt and change the way members and businesses transfer value.

Key Topics:

- The Future of Payments
- Decoding Cryptocurrency for the CU Movement
- Are Payments the new PFI Indicator?





Power Sprints Agenda

May 8-10, 2018

[Register Now](#)

The Credit Union (R)evolution

Tuesday 05/08

The Foundations

- 3:10 – 3:55 7 Strategies for Digital Transformation/Todd Clark & Shazia Manus
- 4:00 – 4:20 CU Spotlight: Digitally Transforming the Member Experience
- 4:25 – 4:45 Integrating Speed + Excellence into Your CO-OP Experience

The Lab

- 3:10 – 3:55 Mapping the Member Journey/ MasterCard
- 4:00 – 4:20 The Future of Banking Operations/Ernst & Young
- 4:25 – 4:45 CO-OP Shared Branching Kicks off Network Transformation/Dr. Kathy Herziger-Snyder

The Chat Room

- 3:10 – 3:55 Open Banking: A New Model for Innovation/Nish Modi, Pam Brodsack, First Data, CCC Member
- 4:00 – 4:45 Purpose-Driven in the Digital Age

The Studio

- 3:10 – 3:30 Q&A with CUNA Awareness Speaker
- 3:35 – 3:55 Q&A with Shivani Siroya
- 4:00 – 4:20 Q&A with Fotis Konstantinidis
- 4:25 – 4:45 Q&A with Nish Modi

Advancing Credit Unions through AI

Wednesday 05/09

The Foundations

- 3:10 – 3:55 Artificial Intelligence Gets Real: AI, Machine Learning and Credit Unions/Fotis Konstantinidis
- 4:00 – 4:45 5 Ways to Make Data Your Best Transformation Asset/Matt McGuire

The Lab

- 3:10 – 3:55 The Stories Your Data Will Tell/Shazia Manus
- 4:00 – 4:20 CU Spotlight: Elements Financial Takes on Data Transformation/Chris Sibilica
- 4:25 – 4:45 Data Innovation and the Role of Intelligent Automation/Ernst & Young

The Chat Room

- 3:10 – 3:55 Driven by Data: Making Your Analytics Strategy Fly/Nish Modi
- 4:00 – 4:45 The Future of AI and Machine Learning Is Now/Nick Calcanes

The Studio

- 3:10 – 3:30 Q&A with Jaron Lanier
- 3:35 – 3:55 Q&A with Scott Amyx
- 4:25 – 4:45 Q&A with Shazia Manus

The Accelerating Payment Challenge

Thursday 05/10

The Foundations

- 10:50 – 11:10 Will Blockchain Revolutionize Your Credit Union?/Tiana Laurence
- 11:15 – 11:35 Decoding Cryptocurrency for the CU Movement/Pam Brodsack, Jeff Falk, Tiana Laurence
- 11:40 – 12:00 Are Payments the New PFI Indicator?/Gail Tofil
- 12:05 – 12:25 Analyzing Your Card Portfolio to Discover Growth Opportunities/Yvonne Stelpflug & Deb Wiczorek

The Lab

- 10:50 – 11:10 The Future of Payments/Visa
- 11:15 – 11:35 Center for Emerging Technology/Mel Gillen, Filene
- 11:40 – 12:25 The State of Debit/Mercator

The Chat Room

- 10:50 – 11:35 Nothing to Fear: Security as a Driver of Growth/Paul Love & John Buzzard
- 11:40 – 12:25 Collaborate to Innovate: Building Strength in Numbers/Sarah Szilagyi and Dean Michaels, CCC Credit Unions

The Studio

- 10:50 – 11:10 Q&A with Thomas Frey
- 11:40 – 12:00 Q&A with Tiana Laurence
- 12:05 – 12:25 Cyber Security Q&A with Paul Love

"Discover how your credit union can evolve your current services and products while tapping into the revolutionary forces of open platforms, new delivery models and new technologies."

